



# AUSSIE DIGITAL

REWRITING THE FUTURE OF E-COMMERCE ON BLOCKCHAIN

## AUSSIE DIGITAL. KEEPING IT SIMPLE

Only a small percentage of the world population use Cryptocurrency. Mostly because it seems too complicated or they do not trust it. Aussie Digital is taking an approach to keep it simple. Most projects do not take this into consideration and miss out on the masses of people who may be interested but do not have the knowledge to participate. We want to introduce new people to Cryptocurrency through Fun Shopping and activities you do not need any experience to participate in.

### It's All About Small Business

With Brick and Mortar Retail dying out E-Commerce is becoming more and more attractive to retailers every day. The problem is that now like the Greedy Landlord the E-Commerce providers "Ebay, Shopify, Amazon to name a few are getting greedy as well. This is where Aussie Digital shines above the rest. Aussie Digital's "Tradezy" has been designed to help, not hinder the growth of small to medium business online.



The Aussie Digital Ecosystem is based around an ERC20 Digital Token. The Ecosystem includes an Amazon like store builder packed with powerful digital marketing tools and a B2B Trading Platform that integrates Social Media in unprecedented ways. Other services powered by blockchain technology have also been incorporated to speed up the flow of funds which in turn keeps costs down for the Retailer and Shopper alike.

By participating in this Ecosystem, all members can gain Rewards through any Purchases in the form of (AUDcoin) at no extra cost to the merchant or detriment to the user's experience. The merchant and customer get to see the automatic Purchase Reward in real time and will be able to convert them to cash or token if they wish. This also helps to introduce and convert the crypto sceptics to our digital currency as they are encouraged to use their AUDcoins for purchases on the platform and Stake or trade them on our exchange, helping in increasing the usage of the coin.

## TRADEZY MARKETPLACE

While "Tradezy" our Retail and B2B Platform is aimed at the use of AUDcoin, purchases can also be made via normal channels.eg: Debit/Credit cards. The customer receives a greater reward when the transaction is completed with AUDcoin. To encourage the acceptance of AUDcoin the Retailer also receives a reward in AUDcoin.

The use of our community coin "AUDcoin" on our Retail Platform (Tradezy) will greatly reduce fees and allow people to trade easily allowing funds to flow freely throughout the Ecosystem, unlike what happens in our current economy where money seems to bottleneck and filter away to big corporations. With the competitive edge of blockchain technology and our minimal fees, we expect the platform to revolutionise

## TRADEDO EXCHANGE

Tradedo is our own Exchange platform. It is not like most Exchanges. Its purpose is to make Crypto transaction seamless for Business. Users of Tradezy will be able to run on auto pilot. Retailers need to have access to their funds to live. They have not got the luxury of sitting on tokens. They need to cash them in. By turning to auto pilot, the retailers AUD earnings can be converted to the Currency of their choice automatically. Their Tradezy wallet is the same wallet used on Tradedo so by selecting autopilot they are instantly getting market value for their AUDcoin. Small Business has enough to worry about in everyday business. This makes life easier for them if they choose to use it.

## FAST MONEY TRANSFER PROTOCOL

Transfer money for goods and services fast with Aussie Digital's "Fast Money Transfer Protocol" (FMTP). For trading between countries to occur there needs to be trust and fast settlement of accounts between two parties. In the past small transactions have been made via credit and debit cards for FIAT transaction. These transactions are quick BUT attract large fees when transferring internationally.

Larger transactions are mostly done via bank transfer which is slow. These transactions also attract large fees and "The Bank's Conversion Rate". New on the scene is "Cryptocurrency". Blockchain transactions have revolutionised the way we pay for things, but Cryptocurrency also has its flaws. Transaction times can be slow depending on traffic. Prices fluctuate. What's there today may not be there tomorrow making these currencies unsuitable for trade. Instant Settlement

FMTP is the answer to this problem. Instant settlements made easy. FMTP is Blockchain technology made for Trade and Retail.

FMTP works on the same principle as Bitcoin. Transacting in the same manner. While Bitcoin works on a fully decentralised system relying on miners to maintain the network to keep transactions happening. FMTP works by only using Trusted Nodes, making FMTP more of a centralised Blockchain similar to Ripple. This allows for cheaper transactions as there are no mining fees. This benefits Trade and Retail as there is no double charge. The first charge being Mining Fees/ Network Fees and the second Payment Gateway Fees.

FMTP was designed to be used within the Aussie Digital ecosystem primarily "Tradezy.io" to make international transfers, whether it be FIAT or CRYPTO fast and cheap. Think of it as Ebay's - Paypal but without the high Fees.

## ACTIVE STAKING WITH AUSSIE DIGITAL

Active Staking involves you actively taking part and is done from Aussie Digital Staking Wallet. This is how we distribute the largest amount of AUDcoin. Active Staking earns you 10% rewards per month. This is done through your Aussie Digital Dashboard. Choose the time you wish to stake for and the amount of coins you wish to put on stake. I.e.: 30days, 10000 coins. Once the stake is finished you can claim your stake or re-stake.



## TOKENOMICS

Token:	ERC20
Token Name:	AUDcoin
TOKEN Symbol:	AUD
Total Supply:	25,000,000,000
Rate:	1 AUDcoin = USD 0.01
Platform:	Ethereum
Website:	https://aussiedigital.io
Softcap:	\$500,000 Already reached
Hardcap:	\$1,200,000



**Peter Edyvean**  
Co-Founder  
Business Strategy

**Todd Johnson**  
Co-Founder Business  
Development & SEO



**Fiona Pirlo**  
Co-Founder  
Community

**Mike Mazin**  
Business Banker  
Consultant



**Andy Pinnegar**  
Business Marketing

**Rakesh Sinha**  
Blockchain Analyst



**Munesh Tomar**  
Technology Head

**Vishesh Malik**  
Digital Marketing  
Expert



**Prosongit Sorker**  
Social Media Marketing  
Expert

## DEVELOPMENT TO DATE

- Admin Development 100% complete.
- Tradezy.io Release date is July 12th 2019.
- This will be operational before our IEO begins
- Tradedo Exchange 60% complete and will be ready post IEO for the release of AUD-coin.
- Chatezy our Social media platform will be released 1th Quarter 2020
- FMTP will be released 2nd Quarter 2020
- Staking 100% complete

4A/15- 19 Henry St, Loganholme QLD 4129  
8774261500  
hello@aussiedigital.io